

The Kibbitzer

Congregation Beth Shalom

706 Bryan Road Brandon, FL 33511

Phone (813) 681-6547 Fax (813) 681-7517

www.BethShalom-Brandon.org

April 2014

Volume 24, Issue 11

Rabbi

Betsy Torop 541-3751

Administrative Director

Mags Oldman 681-6547

Cantorial Soloist

Sandy Santucci 681-6547

Executive Board of Directors:

President

Hank Mart 486-3709

1st VP

Steve Slavkin 383-7494

2nd VP

Errol Fishman 657-7733

3rd VP

Cynthia Goldstein-Hart 863-701-0136

Treasurer

Michael Barnett 545-6800

Secretary

Toby Koch 654-0877

Past President

David Richter 689-8313

Members at Large

Seth Dugan 400-3609

David Friedman 643-5495

Scott Hopkins 245-5573

Zsa Lobel 689-1237

Amy Tabak 681-0915

Dan Weinstein 685-7064

From the Rabbi *By: Rabbi Betsy Torop*

The Popularity of Pesach

Despite the vast changes in the nature of Jewish life and Jewish identity, Pesach remains one of the most popular Jewish holidays. Studies indicate that 7 out of 10 Jews attend a seder each year. When I ask people about their favorite holidays, Pesach and Chanukah are the most frequently mentioned. I don't think it's an accident that the holidays we favor the most – that draw us in year after year, that provide the memories that we share and pass on – tend to be those that have the *least* to do with synagogue observance. Of course, we do celebrate these holidays at Temple with a community Seder and menorah lighting on Shabbat, but the essence of the celebrations happens with friends and family gathering together and finding their own paths, developing their own customs year after year. Pesach gives us the opportunity to interact (to learn, question and eat together), to do all of those things that help to strengthen our relationships with family, and to develop new and deeper bonds with friends. This is very different from how Shabbat worship is usually conducted, and it reminds us that the foundation of meaningful Jewish life is found in relationships with friends, family and fellow congregants. The synagogue has a role to play in helping make sure that everyone has the tools to lead a seder and that everyone has a place to go, a community of people with whom to celebrate. *If you would like to join a family for seder, or if you want tips on how to make your seder lively and meaningful, please speak to me!*

Spiritual Connection

Many of our members and even more of those who don't have a formal affiliation tell me that they are "spiritual, but not religious." While this is a complex statement and often hard for people to fully articulate, it indicates a thirst for meaning, a desire to understand the purpose of their lives, the sense of connection to something beyond themselves. Spiritual fulfillment doesn't just happen like magic, at least for most of us. It requires cultivating and nurturing. The time between Pesach (when we celebrate the Exodus from Egypt) and Shavuot (when we celebrate the giving of Torah) is often a time used for spiritual introspection and consideration. This year, we'll spend the seven-week period from Passover to Shavuot exploring issues of spiritual growth, interpersonal relationships and character development with brief, daily online teachings drawn largely from Kabbalah on our Facebook page. First post is on April 15!

Memory

The same studies that show that Jews attend Pesach seders in large numbers also show that close to 75% of American Jews say that remembering the Holocaust is essential to their Jewish identity. As those who served as eyewitnesses to the horror of the Holocaust become few and fewer, the obligation of the rest of us to remember and bear witness grows ever stronger. What people mean when they say they feel an obligation to 'remember the Holocaust' is not clear – but our community provides a number of important ways to fulfill this sacred obligation. Our communal commemoration will take place on April 27 at Kol Ami, and the Beth Shalom Players will have a special presentation for Yom HaShoah on April 30. Fulfill the mitzvah of memory and join us.



(Continued on page 4)

From the President - Hank Mart

I would personally like to thank The Beth Shalom Players, better known as Anna Brubaker, Dave Friedman, Gail Verlin, Milt Newman, Lauren Weisman, Sandy Santucci, Myron Feldman, Stephanie Ferry, Cynthia Goldstein-Hart, Joan Frankel, Jessica Carr, and Keren Vergon for entertaining the Congregation during this year's *A Megillah Of The Seven Seas*. **A great time was had by all.** Also, I would like to thank the Rabbi for her leading role prior to the play. She kept everyone engaged and entertained with her antics, as usual. This gives way to my continuing series about Teams.

What does the letter "A" represents in the word team? **A** is for achievement. One definition connotes final accomplishment of something noteworthy, after much effort and often in spite of obstacles and discouragements. (dictionary.com)

We all know Jews have endured numerous hardships and have overcome these challenges and have achieved great successes. Rather than focus on the past, let us focus our concentration on future achievements. Like any congregational president, I did some research on the topic. The following came from Alan M. Dershowitz, who wrote *The Vanishing American Jew*. In his book, Mr. Dershowitz proposed a series of steps that he believes we must take in order to safeguard the Jewish future, and I whole-heartily agree.

We must change the nature of American Jewish life in fundamental ways if we are to survive the new threats to our continuity as a people. These changes must make us more adaptive to the reality that we can no longer define ourselves — and our children — by reference to our past victimization and persecution. We must adopt a new, more positive Jewish identity based on tradition of education, scholarship, learning, creativity, justice, and compassion. The famed "Yiddisher cup" (khop) — Jewish head — is only half full: the typical Jewish college graduate is extraordinarily well educated about general subjects but goes through life with a kindergarten understanding of Judaism. We must begin to fill the Yiddisher cup with the kind of useful Jewish knowledge that will assure both our suc-

cess and our survival.

Unless we begin to make use of our competitive advantage — as teachers, communicators, scholars, advocates, and strategists — we will lose our children and grandchildren to the seductive drift toward assimilation and away from Jewishness. The fundamental changes we must make will require a reordering of our priorities away from an almost exclusive focus on defending Jews against external enemies and toward new ways of defending ourselves and our children against self-destruction through assimilation. We will have to educate our children differently, allocate our charitable giving differently, select our leaders differently — even define our very Jewishness differently. Jewish life will have to become less tribal, more open, more accepting of outsiders, and less defensive.



THE GREAT NEWS is that, as American Jews, we will achieve more by working together for the common goals of our people. Remember "that there is no way to get from here to there except by joining hands, marching together." Emet Ve-Emunah, Mishkhan T'Filah.

**OUR FUTURE IS BRIGHT,
and
THE FUTURE IS YOU!**

B'nai Mitzvah Tutoring

Contact Keren Vergon at
813-785-6324 or
kvergon@verizon.net



Congregation Beth Shalom provides a meaningful spiritual home for people of all ages and levels of knowledge, a place to learn and to question, a place to worship and to celebrate, and a place to find a community that cares. We offer:

- ✧ **Friday worship services at 7:45 PM, Saturday worship services at 10:00 AM**
- ✧ **Religious school pre-kindergarten through tenth grade**
- ✧ **Complete B'nai Mitzvah preparation**
- ✧ **Youth group programming**
- ✧ **Adult Education classes**
- ✧ **Community-wide events, including Mitzvah Day**



April Dates to Remember!!!!

- **Friday, April 4, 7:45 p.m. — Shabbat Evening Service** (*Tot Shabbat, Shabbat dinner, choir sings, Oneg honoring Ellis' contribution to CBS & Tampa Jewish Community and the Feldmans' 45th Anniversary*)
- **Tuesdays, April 8, 22, 29, 7:30 p.m. — New Adult Ed Series:** *Why do bad things happen to good people?* (p. 6)
- **Friday, April 11, 7:00 p.m. — Early Shabbat Evening Service** (*2/3rd Grade Religious School Students to lead Service*)
- **Tuesday, April 15, 6:00 p.m. — Second Night Seder at CBS**
- **Tuesday, April 22, 6:30-8:30 p.m. — Earth Day Interfaith Celebration** (*Franciscan Center, Tampa: Rabbi Torop and other local spiritual leaders speak.*)
- **Sunday, April 27**
 - CBS Mitzvah Day
 - Yom HaShoah Communal Commemoration at Kol Ami
- **Wednesday, April 30, 7:30 p.m. — CBS Yom HaShoah Commemoration**
- **May 2, SAVE THE DATE: CBS Yom HaAtzmaut Celebration**

Religious education & youth activities on page 7.

Full calendar on page 15 .

April Oneg Schedule

There can be no joy without food and drink. — Talmud, Mo'ed Katan



THANK YOU! to the following people who will host an Oneg Shabbat in April.

- April 4 Following the Tot Shabbat Service and the Congregational Dinner, the Oneg will be co-hosted by Anna & Steve Feldman in honor of their 45th anniversary and the Board in honor of Jon & Isabel Ellis's long standing commitment and contribution to Congregation Beth Shalom and the Jewish community.
- April 11 The 2nd & 3rd graders will help Rabbi Torop lead the service, and their parents will host the Oneg to honor them.
- April 18 The host will be Cynthia Goldstein-Hart, as a Temple Mitzvah.
- April 25 Scott & Karen Pitchon will help their daughter, Rachel, celebrate her Bat Mitzvah, and her class will host the Oneg in her honor.

SIGN UP TO SPONSOR AN ONEG!

Please contact Judith Pliner at 813-436-0080 or email her at gp@pliner-inc.com if you are interested in helping out with a future date.

Thank you from your Oneg Committee,
Anna Feldman, Judith Pliner and Anita Hoffman

Peter A. Jacobson, M.D.

*Internal Medicine &
Cardiovascular
Disease*

500 Vonderburg Dr. E 303

Brandon, FL 33511

(813) 681-5702

The Kibbitzer

Volume 24 Issue 11
Published Monthly by
Congregation Beth Shalom
706 Bryan Road
Brandon, FL 33511
Phone 813-681-6547
Fax 813-681-7517
Email: cbs-admin@hotmail.com

Email and articles for publication:
Kibbitzer706@verizon.net

For current news and events
see the congregation's web site:
<http://www.bethshalom-brandon.org>

Mags Oldman, Administrative Director

813-681-6547 • cbs-admin@hotmail.com

Usual office hours:

(subject to change without notice)
Mon & Thurs 10 a.m. - 2 p.m.
Tue & Wed 1 p.m. - 5 p.m.
Fri 9 a.m. - 1 p.m.

Weekly Email Blast submissions

bethshalominfo@gmail.com
eBlast deadline is Wednesday at 6:00pm

Brandon Foot Care Center

Larry A Kaler, DPM
Foot and Ankle Specialist

BrandonFoot.com

Lumsden Executive Park

669-A W Lumsden Rd
Brandon, FL 33511

Phone: (813) 654-3354
Fax: (813) 653-9177

(Continued from page 1) *From the Rabbi*

Hope

The national anthem of the State of Israel is *Hatikvah – The Hope*. The Jewish homeland is the result of thousands of years of hoping and dreaming, combined with hard work and sacrifice. It represents the fruition of the greatest Jewish hope – to be a free people, determining our own destiny in our own land. We will once again walk through the history of the State of Israel with stories from our own congregants. Join us on May 2 for this special event.

In just a one-month period, we can experience the essence of Judaism – building and celebrating sacred relationships around holy occasions, searching for spiritual meaning, remembering the past that we might build a better future, and never giving up – holding on to hope. What a special month, indeed!□



Kudos n' Mazels

Join with CBS in offering congratulations to the following members on their accomplishments:

MAZELS

- **Hannah Weisman** and the Weisman family for Hannah becoming a Bat Mitzvah!
- **Madi Oppolo** for becoming our second recipient of the Yad Award!
- **Dan Weinstein**, for his new appointment as Board member, term ending May 2015.

KUDOS

- **Natasha Rieger, Zsa Lobel, Melissa Villasin, Seth Dugan, & Rob Northrup** for putting together a very successful first annual retreat.
- **Gail Verlin, Anita Hoffman, Anita Clifford, Sheila Slavkin, Zsa Lobel, Scott Hopkins, and Milt Newman** for their dedication to the *Kibbitzer*.
- **Anna Feldman**, for her commitment to keeping our kitchen clean and stocked!
- **Anita Hoffman** for her continuing work in the library.
- **The Youth Education committee and RSPA** for their commitment to our kids and for putting together the first Purim Powder Run!
- **Anna Brubaker and the CBS Players** for their wonderful talents and for bringing us an amazing rendition of the Purim story.
- **Judith Pliner** for organizing the Hamantashen for Purim
- **Carolyn Miller, Sheryl Finke, Amy Weinstein, Mags Oldman, Tammi Hebert and the NoshFest crew** for their tireless work on the second NoshFest!

Do you know a CBS member who should be congratulated for a special accomplishment? If so, email the name and accomplishment to cbs-admin@hotmail.com.



Committees/Chairpersons

Building/Capital Fund

Peter Jacobson

Building & Grounds

Seth Dugan*

Caring

Amy Tabak

Education

Youth—Natasha Rieger *, Jeff Shaw*

Adult—Janice Perelman*

Finance

Jon Ellis*

Fundraising

Open*

Long-Range Planning

Open*

Membership

Rudina Richter*

Oneg

Anna Feldman, Anita Hoffman,

Judith Pliner

Publicity

Cynthia Goldstein-Hart,

Renate Greenfield

Ritual

Keren Vergon*

Social Action

Phyllis Newman*

Youth Group

Advisor—Mags Oldman*

President—Tony Provenzano

* *Ex-officio voting Board member*

OTHER PROGRAMS

All Jazzed Up

Zsa Lobel

Cancer Support Group

Cynthia Goldstein-Hart & Rudina Richter

CBS Players

Anna Brubaker

Chavurah

Phyllis Newman

Daytimers

[open]

Email Blast

Mags Oldman

Going Green

Jim & Sandee Pelk

Kibbitzer/Bulletin Editor

Suzanne Jones

Kolot Shalom Choir

Joan Frankel

Noshfest

Carolyn Miller, Sheryl Finke,

Amy Weinstein

Page Turners

Zsa Lobel

Webmaster

Sarah Meyers

Yarn Mavens

Phyllis Newman



Find CBS on Facebook!

Search: *Congregation Beth Shalom of Brandon*



New Classes

Starting April 8— Why Do Bad Things Happen to Good People? Does Everything Happen for a Reason? Explore Difficult Questions about how God Works in the World. (See page 6 for details.)

Starting April 15— 49 Steps: An Online Mystical Journey from Pesach to Shavuot (See page 9 for details.)

Rescheduled Events

Apologies for having to cancel "A Genetic Approach to Cancers," which was to have been presented on March 6. Cancellation was due to a personal emergency faced by speaker Meghan Caldwell of the Moffitt Cancer Center. We hope to be able to reschedule this presentation in the future.

Illness also forced another speaker, HCSO Deputy Judy Woster, to reschedule her presentation regarding child safety. This will now be held on **Sunday, April 6, at 10 a.m.** Parents are encouraged to join us to learn the best current methods of protecting your children from harm.

Chair Yoga Classes Cancelled

Chair Yoga classes, which were held on Monday evenings have been cancelled. We thank Gary Lenza, our yoga instructor, for volunteering his time and efforts, and we extend our appreciation to him for providing this service at our temple.

~~~~~

**TAKE PART IN OUR ADULT EDUCATION SURVEY!**

Help to plan, improve, and have input into future events by simply completing an **Adult Education Survey**. The survey, which can be answered in just a few minutes, may be found and completed online. If you are a paper-and-pencil person, use the form provided in this month's *Kibbitzer* instead, and return it to the temple office by April 15. Thanks!

**AND** if you are interested in sharing more ideas about adult education and the direction you would like to see it take, give consideration to joining the Adult Education Committee, which is always open to new members. Our meetings are at 6:30 p.m. on the first Tuesday of each month. For more information, contact Janice Perelman, Chairperson, at [chinadollip@verizon.net](mailto:chinadollip@verizon.net).



The CBS Cancer Support Group is pleased to announce Rabbi Torop will be our guest speaker on Thursday, April 10th. Please join us as she helps us delve further into the Mi Sheberach prayer and its meaning for healing.

Join us at 7:30 pm for this wonderful talk — all cancer survivors, patients, caregivers and those affected by cancer in any way are welcome to attend. Snacks will be served! For more information contact Rudina Richter at [rudinarichter@gmail.com](mailto:rudinarichter@gmail.com) or Cynthia Goldstein-Hart at [cgoldsteinhart@gmail.com](mailto:cgoldsteinhart@gmail.com).

**CBS BOARD NEWS**

Congregation Beth Shalom welcomes Daniel Weinstein to the Board. Dan has graciously accepted the appointment to serve through the 2014-2015 term filling the seat vacated by Yuval Freinle who recently moved to Israel.



**BLOOMINGDALE PIZZA**  
"BLOOMINGDALE'S NEIGHBORHOOD PIZZERIA"  
**684-7466**  
4334 Bell Shoals Rd.  
Valrico, FL 33594  
Sun.-Thurs. 11-10:00  
Fri.-Sat. 11-11:00  
Delivery available until 30 min before close.



Your 100% Satisfaction is Absolutely Guaranteed!

**Clarke Automotive Systems**

*If you have a problem with your car, let us give you our honest, expert & straightforward advice so the job is done right—the first time!*

**Bob Clarke**  
(813) 685-2939

**131 Central Ave**  
**Brandon, FL 33510**



**We Make IT Happen.**  
Fast. Efficient. Secure.

**Richard Oldman**  
[www.lagosys.com](http://www.lagosys.com) • 813.600.5725

**KOLOT SHALOM NOTES**

**Calling all Star-Struck Musicians!!**

Our annual *Evening of Jewish Music* is coming up on May 17 this year, so get your solos, duets, and ensemble ideas in gear and join us for a great night of music delights.

The requirement for selecting your musical number is one of the following: the piece is composed by a Jew, the lyrics are written by a Jew, the piece is sung by a Jew or it is enjoyed by a Jew. That leaves a wide-open field. If you wish to perform a solo or duet number, please contact me at (813) 938-4123. The same follows if you would like to be paired with another singer or musician.

Kolot Shalom will again be singing songs from our rich Jewish heritage. Rehearsals for the chorus numbers will begin on Monday, April 7 at 7:30 p.m..

And one last note, our next Choir Shabbat will be held on April 4. We are springing out of winter with gusto. Come and share in the excitement.

Shalom,

**Bar/Bat Mitzvah Listings**

If you would like to have information on your child's upcoming Bar or Bat Mitzvah listed in *The Kibbitzer*, please submit an article and picture (digital if possible) to [kibbitzer706@verizon.net](mailto:kibbitzer706@verizon.net) by the second Friday of the month prior to your service.



Marriage, Family, & Individual Counseling

☎

Children 4 Yrs Old to Adults

☎

Evening & Weekend Hours

☎

Most Major Insurance Accepted

**813-681-7441**

108 Mason St., Brandon, FL

**Mitzvah Day Blood Drive - April 27**



Don't let the new name OneBlood fool you. This wonderful organization is now bigger and better than before but just as excited as ever to be a part of CBS tradition for Mitzvah day.

This year the donation bus will be there 10 a.m. – 1 p.m. Sign-up sheets will be in the Mitzvah day notebook. PLEASE sign up. Let's do our most important mitzvah – save a life!!

**I Am Hope Cafe**



The Mitzvah Crew will be serving dinner to the homeless and needy at I Am Hope Cafe in Seffner at 5:15 p.m. on Tuesday, April 29.

Ages 12-15 welcome with a parent, 15 and up without. For more information, please contact Cynthia Goldstein-Hart at:

[cgoldsteinhart@gmail.com](mailto:cgoldsteinhart@gmail.com)

***Why Do Bad Things Happen to Good People? Does Everything Happen for a Reason? Explore Difficult Questions about how God Works in the World.***

There is so much that happens that is beyond our understanding. How do we explain life's misfortunes, and what do these explanations reveal about our understanding of God? We'll discuss the way Jewish tradition has answered these questions and explore our own understandings.

*Tuesdays: April 8, 24, 29*

**Doogie Entertainment**

DJ and Party Services

- Weddings
- Bar/Bat Mitzvahs
- Children's parties
- 80's & 90's video parties
- Office Parties
- PA system rental/set-up



Phone: 813-400-3609  
[www.DoogieEntertainment.com](http://www.DoogieEntertainment.com)  
 E-mail: [Doogie@DoogieEntertainment.com](mailto:Doogie@DoogieEntertainment.com)

Pleased to offer a 10% discount on services to members of Congregation Beth Shalom



## Education - Amy Weinstein

As I write this article, I find it hard to believe that we are talking about April. It is amazing how quickly the year is wrapping up. We only have four more Sunday classes and seven Wednesday sessions this year. Please make every effort to have your children here on time and ready to learn each Sunday morning and Wednesday evening.

We are looking forward and making plans for next year and value the ideas and support of our families. Please contact Karen Blanchard, Natasha Reiger or me if you have any thoughts regarding our school.

Please don't hesitate to contact me if you have any questions, concerns and comments regarding your child's religious education at Congregation Beth Shalom.

Amy Weinstein — [awine007@msn.com](mailto:awine007@msn.com) (813)685-7064

### Important April Dates

*(Are you on our Facebook page?)*

- 4/11— Family Shabbat Services 2<sup>nd</sup>/3<sup>rd</sup> grade (7:00)
- 4/13— Religious School Passover Program
- 4/20— NO School- SDHC 3 day weekend
- 4/27— Mitzvah Day



## MITZVAH DAY--SUNDAY, APRIL 27

A day to embrace our obligation to help others

### DO A GOOD DEED AND FEEL GREAT ABOUT YOURSELF!

*"It is one of the most beautiful compensations of this life that no [person] can seriously help another without helping [themselves]."* —Charles Dudley Warner, 1873

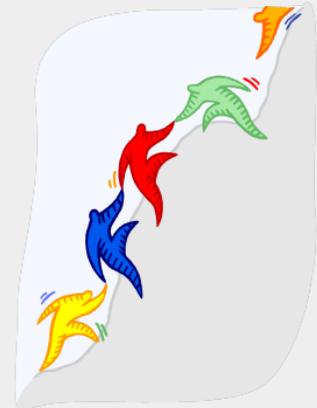
Please join us for our annual **Mitzvah Day** event. It is a good way to bond with your children as you work together at a project to help others in need. **SIGN UP NOW!!**



**We begin with a send-off breakfast at 9 am at the Temple, with bagels, a "schmeer", cereal and coffee before going out to participate in our good deeds.**

### Mitzvah Day activities:

- Blood Drive
- Help stack shelves for Jewish Family Services
- Emeritus Assisted Living Facility — come sing with the choir
- Make pins for cancer patients from scraps of material
- Bingo with the residents at Delaney Creek Lodge
- Help with your library — install shelves and stack the books back on the shelves
- RVR — Horse rescue — clean the stall and feed the horses
- Enjoy the Bolnick's farm. Bring your little ones to feed the animals.
- Relocate our Garden



### Items needed for our projects:

- Canned green vegetables, fruit, soups, beans, canned tuna fish and canned pastas (spaghettios, ravioli)
- Small gifts for the residents of Delaney Creek Assisted Living Facility (toiletries, deck of cards, combs etc.)
- Scraps of material to help with our in-house project for cancer patients.
- The shelves in the library are screwed in, so a portable drill or two will be needed to complete the library project.

I would like to thank everyone who helped with the project and thank you all for carrying out the above projects. My "crew" is so delightful and so ambitious, and it has been delightful to be your leader.

-Phyllis ([phylnew@verizon.net](mailto:phylnew@verizon.net))

## CBS ANNUAL MEETING AND SLATE OF OFFICERS

The CBS Annual Meeting will on Sunday May 18 at 10 a.m. The Membership Committee has found an impressive group of leaders for our congregation.

Below is a list of the slate of leadership for the two year term of June 1, 2014 through May 31, 2016.

### Executive Board

- President.....Jeff Newman
- 1<sup>st</sup> Vice President.....Gerry Pliner
- 2<sup>nd</sup> Vice President.....Errol Fishman
- 3<sup>rd</sup> Vice President.....Cynthia Goldstein-Hart

### Members at Large

- Amy Tabak
- Michelle Dempsey
- Gayle Borgen



The following positions are in their 2<sup>nd</sup> year of a two-year term (no vote is needed):

- Secretary.....Toby Koch
- Treasurer.....Michael Barnett

### Members at Large

- Scott Hopkins
- Seth Dugan
- Dan Weinstein

Per the By Laws, "any other nominations for an elected office or Member-at- Large may be made by written petition of five (5) members in good standing, which shall be filed with the Secretary, at least (20) twenty days prior to the annual meeting."

Please make every effort to attend our Annual Meeting, as a quorum is needed to elect our leadership.



## ANNUAL BAKE SALE

Sunday, May 18  
9 a.m. — noon

*(The date of the Congregation's annual meeting)*

The lobby of Congregation Beth Shalom  
PROCEEDS GO TO: JEWISH FAMILY SERVICES

Please bring your baked items to the temple by 9 a.m.

Thank you so much! — Phyllis (Social Action Chairperson), Anna Feldman and Jerilyn Dimant

### 49 Steps: An Online Mystical Journey from Pesach to Shavuot

Using the teachings of the mystical tradition, we'll spend the seven-week period from Passover to Shavuot exploring issues of spiritual growth, interpersonal relationships and character development with brief, daily online teachings. Learn about kabbalah and yourself in 49 days!

Date: April 15-June 3

## Renate B. Greenfield

Associate Broker, CRS, GRI, CLHMS®

**kw**  
Keller Williams Realty  
South Shore

813.431.8257 Cell

813.645.2302 Fax

RenateGreenfield@yahoo.com

109 Harbor Village Lane, Apollo Beach FL 33572



# MAZON | A Jewish Response To Hunger

## The Fifth Question:

Passover is a special time when we gather with family and friends to retell the story of our people's freedom from bondage. We read from a prayer book, perform rituals that are thousands of years old, and eat A LOT of delicious and symbolic foods. Unfortunately, not everyone is lucky enough to have that luxury.

Hunger in America is at an epidemic level. 50 million Americans – nearly 1 in 6 – struggle to put enough nutritious food on the table every day. One out of every five Israelis can't be sure when or if they'll have their next meal. These statistics are tragic, and they inspire our daily work. But at Passover, when it can seem as though the primary purpose of the Seder is to eat (and eat and eat), we feel the discomfort a bit more keenly.

We set the stage early in the Seder, saying, "All who are hungry, let them enter and eat." We move ceremoniously through the haggadah, reminding ourselves that we once were slaves in Egypt and explaining the meaning of each bite we eat. But millions of Americans and Israelis have only a lack of food, which has a very different meaning – it is a reminder that they are *still* enslaved.

### **Incorporate The Fifth Question into your Passover Seder**

This year, please join Mazon as we again ask The Fifth Question: ***Why on this night are millions of people still going hungry?***

After the youngest person reads the four questions from the Haggadah, ask *The Fifth Question* and reflect as a group upon the crisis of hunger, why it persists and what you individually and collectively could do to end it.

### **Raise awareness about hunger in your community**

Contact your elected officials to advocate on behalf of those who so desperately need our help. Organize a campaign in your community to raise awareness about hunger.

### **Share your blessings**

Donate to MAZON. Give as much as you can or what you would have spent feeding one more person at your Seder table. After your Seder, tell your story to the extended MAZON family. Send us an email or post on our Facebook page to tell us about your discussion of The Fifth Question or your ideas for fighting hunger. Your words might inspire others to take action and fight hunger themselves!

## Women's Health & Wellness

### INDIVIDUALIZED OB/GYN CARE

- Weight-loss program
- In Office Essure Sterilization
- In Office Endometrial Ablation
- Botox/Dermal Fillers/Facial Peels
- 3-D Ultrasound
- Outpatient DaVinci hysterectomy

Stephen Zweibach, M.D.  
Natasha Champion, M.D.  
Mariel Rotundo-Patino, D.O.

**Call 813-571-2777**

today to make an appointment and start your wellness journey

2 locations to better serve you  
815 S. Parsons Ave, Brandon, FL  
13148 Vail Ridge Dr, Riverview, FL

Se habla espanol

[www.whnw.net](http://www.whnw.net)





### WOMEN'S SEDER — SUNDAY, APRIL 6 at 1PM

{The choir will be singing along with us for an afternoon of joy}



The Woman's Seder will be held at the Temple and will be led by our very own Rabbi Betsy Torop. Each attendee is asked to bring one dairy luncheon food item to share with the other attendees.

There will be a \$15.00 charge for the Haggadahs for members of CBS (\$20.00 for non-members). Please bring your Haggadah if you already purchased one in previous years. Children of the attendees can share the Haggadahs. There will be a \$5.00 entrance fee per family.

Contact me at [phylnew@verizon.net](mailto:phylnew@verizon.net) or Sheila Fishman [gold17@verizon.net](mailto:gold17@verizon.net) to receive a listing of what food items are required for the potluck. Additionally, if you are willing to help with preparation and setup and cleanup, please let me know.

Thank you. A good time will be had by all — so please join us as we sing, dance and be merry!!

— Phyllis Newman



## STUDIO & BOUTIQUE

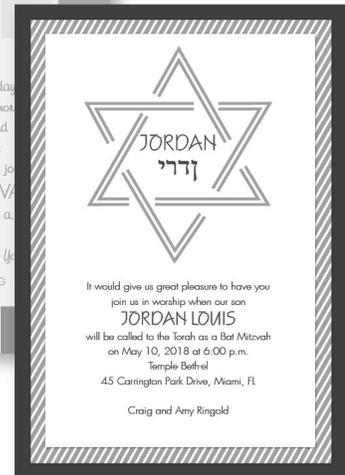
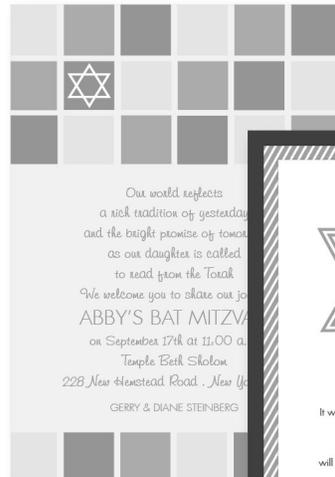
at



## INVITATION consultants

creators of

MODERN & FESTIVE INVITATIONS  
STATIONERY & GIFTS





## *Please Support the Professionals and Retailers Who Support CBS*

When it's time to pick a vendor or hire a professional for services, keep in mind these generous businesses which supported "All Jazzed Up" in 2013 with their sponsorship or in-kind donation. Their donations ensure success of our venture, which directly benefits you, our congregation.

Bloomington Painting and Pressure Washing  
Brown Law Offices, P.A.  
Busciglio Orthodontics & Pediatric Dentistry  
Carr Pediatric Dentistry  
Coldwell Banker Malafronte Group  
Copper Bell Café  
Cross Pest Control  
Doogie Entertainment  
Dr. Peter Jacobson, Internal Medicine  
Empire Office  
Ferraro, Higginbotham & Hayes, P.A.  
Friedman Law Associates  
Greenfield Homes and Investments  
Grow Financial Federal Credit Union  
Gulfside Pool & Spa  
Hamilton & Phillips, P.A.

Kids R Kids Learning Academy  
Konica Minolta  
Labor Finders  
Lawrence A. Martucci Benefit Corp.  
Master Garage Door Co.  
Melissa Snively State Farm  
Merrill Lynch  
Morgan Stanley  
Pathways Counseling Center  
Pepin Distributors  
Post Share Sell B2B E Trader  
Ramcon Roofing  
Scott J. Givens, P.A.  
Wells Fargo  
Wilson Law, P.L.  
Yarden Winery

### **TREESPADE SERVICES & TREE FARM, INC.**

Tree Service and Property Maintenance

**John Gillette**

**813-310-3076**

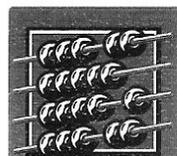
TreeSpadeSrv@aol.com

Serving Central Florida

Residential and Commercial

**24 Hour Emergency Service**

License # 72234



3447 Brook Crossing Dr.  
Brandon, FL 33511  
(Off Bloomingdale Ave.)

### **Hamilton & Phillips P.A.**

Certified Public Accountants

### **Gregory C. Hamilton, CPA**

Greg@hamiltonandphillips.com

**Phone (813) 689-7480**

**Fax (813) 685-0075**

## Donations

Congregation Beth Shalom accepts donations for many purposes, with a variety of opportunities for donors to support the good works of the Temple. You may contact the office either by phone or email to make a contribution, or head to our website to make a secure online payment through a PayPal account or by using a credit card.

### Funds:

- **General Fund** (unrestricted): An unrestricted gift to the General Fund allows the temple to use those funds wherever they may be needed most. This fund incorporates contributions received from our High Holy Day Appeal, Yahrzeit donations, Bricklets, Adopt-A-Book, Tree of Life (unless otherwise indicated) and other non-restricted gifts.
- **Building Fund:** A fund to ensure the continuing physical growth of our spiritual home. Intended for capital improvements and major building repairs.
- **Endowment Fund:** Gifts to this fund are placed in an investment account and temporarily restricted or can be defined/restricted by the donor. This fund ensures the future of our temple.
- **Religious School Scholarship Fund:** These funds will be made available to Religious School students who are in need of tuition assistance, as determined confidentially by the Treasurer.
- **Rabbi's Discretionary Fund:** a fund for assistance to families in need, scholarship assistance, interfaith council, Holocaust museum and other endeavors at the Rabbi's discretion.

*If you wish to designate a gift to a particular purpose, for example, Food Bank, Choir, Oneg, Social Action, etc., you may do so by noting as such on your payment method or with an accompanying note; otherwise, your gift will be used where it is needed most.*

### Opportunities:

- **Adopt-A-Book:** A dedication label will be placed in one of our prayer books, to commemorate a simcha or in honor or memory of a loved one for just \$54.
- **Bricklets:** For as little as \$9 you can send a Bricklet Card instead of buying a card for birthdays, condolences, etc. A Bricklet Card in your name will be sent to the person you wish stating that a donation has been made in his or her name to Beth Shalom to honor the occasion.
- **Tree of Life:** The Tree of Life is on the back wall of our Sanctuary. An engraved leaf or stone can commemorate many simchas, b'nai mitzvah, wedding, birth, graduations, etc. Leaves are \$180 and stones are \$1800.
- **Yahrzeit Plaque:** To honor the death of a loved one, you may purchase a plaque that will be cared for in perpetuity for \$250. The name of the deceased along with their date of death is included on the plaque.

*Unless otherwise noted by you, your gift will be acknowledged in the Kibbitzer the month following its receipt.  
If your donation is incorrectly listed or omitted, please notify the temple office immediately.*

### Donations listed below were received between February 16 and March 15.

|                                   |                                   |          |                                               |
|-----------------------------------|-----------------------------------|----------|-----------------------------------------------|
| Building Fund                     | Mark & Sheryl Finke               | Tribute  | In Honor of Hannah Torop's Bat Mitzvah        |
| Endowment Fund                    | Anita Clifford                    | Tribute  | In Honor of Hannah Torop's Bat Mitzvah        |
| General Fund                      | Karen & Jason Blanchard           | Tribute  | In Honor of Hannah Torop's Bat Mitzvah        |
| General Fund                      | Jonathan & Isabel Ellis           | Tribute  | In Honor of Hannah Torop's Bat Mitzvah        |
| General Fund                      | Stephen & Anna Feldman            | Tribute  | In Honor of Hannah Torop's Bat Mitzvah        |
| General Fund                      | Stephen & Anna Feldman            | Yahrzeit | In Memory of Meyer Feldman                    |
| General Fund                      | Cynthia Goldstein-Hart            | Tribute  | In Honor of Hannah Torop's Bat Mitzvah        |
| General Fund                      | Fanny Litovich & Clifford Reiss   | Tribute  | In Honor of Hannah Torop's Bat Mitzvah        |
| General Fund                      | Jeff Newman & Suzanne Jones       | Tribute  | In Honor of Hannah Torop's Bat Mitzvah        |
| General Fund                      | Gerald & Judith Pliner            | Bricklet | In Memory of Matina Giantsos                  |
| General Fund                      | Brian & Arlene Slater             | Bricklet | Get Well to Mary Eplett                       |
| General Fund                      | Brian & Arlene Slater             | Tribute  | Happy "Milestone" Birthday to Joan Komorowski |
| General Fund                      | Donny & Kimberly Smoak            | Tribute  | In honor of Hannah Torop's Bat Mitzvah (TOL)  |
| General Fund                      | Bruce & Janice Sperry             | Tribute  | In Honor of Hannah Torop's Bat Mitzvah        |
| General Fund                      | Gail & Michael Verlin             | Bricklet | In Memory of Matina Giantsos                  |
| Rabbi's Discretionary Fund        | Anita Clifford                    | Tribute  | In Honor of Hannah Torop's Bat Mitzvah        |
| Rabbi's Discretionary Fund        | Murray & Jerilyn Dimant           | Tribute  | In Honor of Hannah Torop's Bat Mitzvah        |
| Rabbi's Discretionary Fund        | Joseph & Pam Provenzano           | Tribute  | In Honor of Hannah Torop's Bat Mitzvah        |
| Religious School Scholarship Fund | Francine Garcia & Alicia Jacobson | Yahrzeit | In Memory of Dorothy Zander                   |



## Our Congregation



### Anniversaries

|      |                 |         |
|------|-----------------|---------|
| 4/2  | Robert & Leslie | Mazen   |
| 4/5  | Robert & Bonny  | Karr    |
| 4/8  | Eric & Carolyn  | Miller  |
| 4/30 | Scott & Karen   | Pitchon |
| 4/30 | Dave & Dale     | Wozniak |



### Birthdays

|      |            |           |
|------|------------|-----------|
| 4/1  | Mary Ellen | Flaks     |
| 4/1  | Mags       | Oldman    |
| 4/2  | Drew       | Frost     |
| 4/3  | Joel       | Weiss     |
| 4/4  | Jared      | Blanchard |
| 4/5  | Robert     | Davis     |
| 4/5  | Tyler      | Berman    |
| 4/5  | Leonard    | Jacobson  |
| 4/5  | Tatiana    | Hernandez |
| 4/9  | Spencer    | Raiskin   |
| 4/10 | Barbara    | Raiskin   |
| 4/10 | MarDee     | Buchman   |
| 4/11 | Nick       | Hernandez |
| 4/11 | Melissa    | Slater    |
| 4/12 | Shayna     | Singer    |
| 4/12 | Jeffrey    | Miller    |
| 4/12 | Anthony    | Lamattina |
| 4/13 | Iylene     | Miller    |
| 4/13 | Matthew    | Miller    |
| 4/16 | Micki      | Wozniak   |
| 4/17 | Nathan     | Best      |
| 4/20 | Robert     | Hahn      |
| 4/21 | Marvin     | Shienbaum |
| 4/23 | Ari        | Cantrell  |
| 4/23 | Barbara    | Glaser    |
| 4/24 | David      | Moskowitz |
| 4/25 | Madelyn    | Robinson  |
| 4/25 | Rachel     | Moskowitz |
| 4/28 | Aaron      | Yavelow   |
| 4/28 | Michelle   | Yavelow   |
| 4/29 | Rachel     | Sperry    |
| 4/30 | Lisa       | Tackus    |
| 4/30 | Ethan      | Robinson  |

### Yahrzeits



|      |            |            |               |    |            |           |
|------|------------|------------|---------------|----|------------|-----------|
| 4/1  | Harry      | Chaiken    | Great Uncle   | of | Joanne     | Ronay     |
| 4/2  | Henry      | Naylor     | Great Uncle   | of | Jessica    | Berdit    |
| 4/3  | Jack       | Ber        | Father        | of | Jill       | Oppolo    |
| 4/3  | Sally      | Morgan     | Wife          | of | Gareth     | Morgan    |
| 4/4  | Joseph     | Koch       | Father        | of | Toby       | Koch      |
| 4/6  | Pascuala   | Roldan     | Mother        | of | Julie      | Shienbaum |
| 4/8  | Mary       | Goodman    | Wife          | of | Rabbi Bob  | Goodman   |
| 4/8  | Clara      | Kish       | Mother        | of | Anna       | Brubaker  |
| 4/11 | Joseph     | Magdovitz  | Father-in-law | of | Caren      | Magdovitz |
| 4/13 | Robert     | Travin     | Father        | of | Justine    | Lamattina |
| 4/13 | Carl       | Frye       | Grandfather   | of | Kevin      | Frye      |
| 4/14 | Jack       | Faber      | Grandfather   | of | Dale       | Wozniak   |
| 4/15 | Helen      | Neff       | Grandmother   | of | Scott      | Ellis     |
| 4/15 | Arlene     | Greiff     | Mother        | of | Roberta    | Peterson  |
| 4/16 | Elijah     | Weiner     | Grandson      | of | Marcia     | Weiner    |
| 4/17 | Helene T.  | Ponemon    | Mother        | of | Arthur     | Ponemon   |
| 4/18 | Akiva      | Dimant     | Father        | of | Murray     | Dimant    |
| 4/18 | Jay Marvin | Goodman    | Father        | of | Jeff       | Goodman   |
| 4/19 | Julius     | Pearlstein | Grandfather   | of | Kevin      | Frye      |
| 4/20 | Dorothy    | Zander     | Mother        | of | Diane      | Jacobson  |
| 4/22 | Sylvia     | Pliner     | Mother        | of | Gerald     | Pliner    |
| 4/25 | Rosa       | Besterman  | Grandmother   | of | Leslie     | Boyar     |
| 4/26 | Rose       | Gold       | Mother        | of | Carol      | Balent    |
| 4/27 | Sam        | Berlin     | Step Father   | of | Mary Ellen | Flaks     |
| 4/30 | Barbara    | Greiff     | Aunt          | of | Roberta    | Peterson  |
| 4/30 | Alpharetta | Jones      | Mother        | of | Suzanne    | Jones     |
| 4/30 | Arthur     | Abramson   | Father        | of | Robin      | Rogovin   |

The dates listed for the Yahrzeits are adjusted yearly according to the Jewish Calendar and may not necessarily coincide with the actual date of death. Names are read for Kaddish at the Shabbat before the actual date. If you would like to have the actual date listed, please contact the temple office at 681-6547.

**Want to advertise in *The Kibbitzer*?**

| Ad Size   | Monthly Rate | 10% Discounted<br>(Annual only) |
|-----------|--------------|---------------------------------|
| Bus. Card | \$20         | \$216                           |
| 1/8 page  | \$30         | \$324                           |
| 1/4 page  | \$40         | \$432                           |
| 1/2 page  | \$50         | \$540                           |
| Full page | \$75         | \$810                           |

Special rate for CBS Members – 10% off MONTHLY rate with six-month commitment. To reserve your place in the next issue, e-mail the temple office at [cbs-admin@hotmail.com](mailto:cbs-admin@hotmail.com) or call 681-6547.

**The Sunday Simcha**

Hosted by Kevin Frye  
Sundays, noon -2 p.m.  
WMNF, 88.5 FM

[www.sundaysimcha.com](http://www.sundaysimcha.com)

*The voice of Tampa Bay's Jewish Community since 1981*



*Creating  
Beautiful Smiles  
Since 1979*

**FAMILY,  
IMPLANT &  
COSMETIC  
DENTISTRY**

**SANFORD N. SCHWARTZ,  
D.D.S., P.A.**

**813-684-7888**

Email: [doctor@implantandcosmeticdentistry.com](mailto:doctor@implantandcosmeticdentistry.com)

Web: [www.drsandyschwartz.com](http://www.drsandyschwartz.com)

**Our Philosophy:**

*To provide the very best  
dental care available  
while treating all  
patients as members of  
our own family.*

**Services Include:**

Veneers, Lumineers  
Zoom! Whitening  
Implant Surgery &  
Restoration  
Crowns, Bridges &  
Dentures  
Root Canal Therapy  
Preventive Care &  
Maintenance  
Invisalign Wireless Braces

*Oral & IV Sedation  
Nitrous Oxide (gas)  
Stereo Headphones  
& Movies*

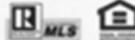
*Special Consideration for  
Apprehensive Patients*



**ILENE R. SCHWARTZ**  
Realtor®  
(813) 625-2942

[ileneRschwartz@gmail.com](mailto:ileneRschwartz@gmail.com)  
Fax: (813) 655-1057  
[www.realtorilene.com](http://www.realtorilene.com)

1116 Nikki View Drive, Brandon, FL 33511



Each Office is Independently Owned And Operated

813-654-5646  
813-966-3601(Cell)

LIC. # 3694

***Bloomingle Painting  
& Pressure Washing***  
Commercial • Residential

Tod Howard  
Owner

4616 Oak River Circle  
Valrico, Florida 33594

[www.bloominglepainting.com](http://www.bloominglepainting.com)



**Ages 6 weeks to 5 years old**

**Before & After school up to 12 years old**

**Pick up at local schools**

**4321 Lynx Paw Trail  
Valrico, FL 33594**

**Office: (813) 657-6200  
email: [flkrk@aol.com](mailto:flkrk@aol.com)**

# April 2014



Congregation Beth Shalom  
of Brandon

| Sun                                                                                       | Mon                                                                                                         | Tue                                           | Wed                                                                                 | Thu                                                         | Fri                                                                                      | Sat                                       |
|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|-----------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------------------------------------------|-------------------------------------------|
|                                                                                           |                                                                                                             | 1<br><i>1 Nissan</i><br><i>Film Fest</i>      | 2<br><i>Film Fest</i>                                                               | 3<br><i>Film Fest</i>                                       | 4<br><i>Film Fest</i>                                                                    | 5<br><i>Film Fest</i>                     |
|                                                                                           | Calendar is subject to change. Please check with the Admin. Office if you are planning an event or meeting. |                                               |                                                                                     |                                                             |                                                                                          |                                           |
|                                                                                           | Grey squares indicate office closure.                                                                       |                                               |                                                                                     |                                                             |                                                                                          |                                           |
| 6<br><i>Film Fest</i><br>9:30A RS<br>9:45A Parent Wkshp                                   |                                                                                                             | 8<br><i>Film Fest</i>                         | 9<br><i>Film Fest</i>                                                               | 10<br><i>JCC Film Festival Ends</i>                         | 11<br>Kibbitzer Deadline                                                                 | 12<br>10:00A Shabbat Svc                  |
| 1:00P Women's Seder<br>3:00P Adult Hebrew<br>6:00P Tampa Trifecta                         |                                                                                                             | 6:30P Adult Ed Comm.<br>7:30P Board Meeting   | 6:15P Hebrew School<br>6:30P Confirmation<br>7:45P Choir-SSv 4/4                    | Preschool Teleconference Learning<br>7:30P Choir Rehearsal  | <i>Choir Sings</i><br>5:15P Tot Shabbat<br>6:00P Shabbat Dinner<br>7:45P Shabbat Service | NFTY Spring Kallah until Sunday           |
| 13<br>NO RS<br>9:30A RS<br>Passover Celebration<br>9:45A Torah Tots<br>3:00P Adult Hebrew |                                                                                                             | 7:30P Adult Ed III.1:                         | 6:15P Hebrew School<br>6:30P Youth Group                                            | 7:30 Cancer Support                                         | 7:00P Shabbat Svc.<br>2/3 Gr. Family Shabbat                                             |                                           |
|                                                                                           |                                                                                                             | 15<br><i>Passover Night 2</i>                 | 16                                                                                  | 17                                                          | 18<br><i>No Public School</i>                                                            | 19                                        |
|                                                                                           |                                                                                                             | 6:00P Second Night Seder                      | 6:15P Hebrew School<br>6:30P Confirmation                                           |                                                             | 7:45P Shabbat Service                                                                    |                                           |
| 20<br>NO RS<br>3:00P Adult Hebrew                                                         |                                                                                                             | 22                                            | 23                                                                                  | 24                                                          | 25                                                                                       | 26                                        |
|                                                                                           |                                                                                                             | 21<br><i>7th day Pesach</i>                   | 6:15P Hebrew School<br>6:15P Coffee Chat<br>6:30P Youth Group<br>7:30P Ritual Comm. | 6:00P Cardozo Society Giving Event<br>7:30P Adult Ed III.2: |                                                                                          | NFTY LLTI until Sunday                    |
|                                                                                           |                                                                                                             | 28<br><i>Yom HaShoah</i>                      | 30                                                                                  |                                                             | 7:45P Shabbat Service<br><i>Simchat Shabbat</i>                                          | 10:00A Shabbat Svc<br>Pitchon Bat Mitzvah |
| 27<br>MITZVAH DAY<br>Comm. Yom HaShoah<br>(JCC Golf Tourney)                              |                                                                                                             | 5:15P I Am Hope Cafe<br>7:30P Adult Ed III.3: | 6:15P Hebrew School<br>CBS Yom HaShoah                                              |                                                             |                                                                                          |                                           |



706 Bryan Road - Brandon FL 33511

NONPROFIT ORG  
U.S. POSTAGE PAID  
PERMIT NO 6717  
TAMPA FL

**Change Service Requested**

***Inside Scoop***

***President's Letter* .....2**

***Dates to Remember* .....3**

***Kudos & Mazels* ..... 4**

***Adult Education & Survey* .....5**

***Religious Education* .....7**

***Mitzvah Day* .....7**

***Annual Meeting/Officer Slate* ..... 8**

***Women's Seder*.....10**

***Calendar* ..... 15**



**JOIN OUR WEIGHT LOSS PROGRAM**

Monthly group rate day \$100 (reg. \$185) start-up fee  
Call us for this month date!

- Laser Hair Removal • Laser Vein Removal
- Age Spot Removal • Laser Skin Rejuvenation
- Botox • Chemical Peels
- Skin Care Products • Microdermabrasion

Peter A. Jacobson, M.D.  
500 Vonderburg Drive, Ste 302E  
Brandon FL 33511  
(813) 654-8193 or (813) 681-5702  
arcofbrandon.com  
e-mail - arcofbrandon@verizon.net

We are owned and operated by physicians  
who care about you.

There is no better investment than yourself!  
Look younger, Feel younger, and Live younger!