

The Kibbitzer

Congregation Beth Shalom

706 Bryan Road Brandon, FL 33511

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www.BethShalom-Brandon.org

August 2014 Volume 25, Issue 3

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From the Rabbi *By: Rabbi Betsy Torop*

Learning from Old Commercials!

It was so good, I told two friends...

There was a famous commercial in the 1980s for Fabergé Organic Shampoo. Even if you don't remember the brand, you may well remember the commercial (which featured the actress Heather Locklear). "When I first tried Fabergé Organics Shampoo with pure wheat germ oil and honey, it was so good I told two friends about it. And they told two friends. And so on, and so on..." As the actress "tells two friends and so on and so on," her picture multiplies repeatedly on the screen. The commercial, with its simple graphics and 80s hair-styles, is hilariously dated, but the idea is as true today as 30 years ago. The best way to share something that we value, something about which we are excited and enthusiastic, is by word of mouth. We share that excitement with a friend, and then it grows and grows. ***That's why we need you to help with the Open House this month.*** We will advertise the Open House in the paper, announce it from the *bimah* and put up flyers. But you have the ability to do more than any of these when you share your experience at Beth Shalom with a friend — your enthusiasm for the Religious School, the feeling of warmth that you get when you enter, the joy that embraces you on Holy Days. When you think about the person who reached out to you, who brought you in to Beth Shalom (or to another organization that you value), you understand the potential that you have. Tell two friends about Beth Shalom and our Open House on August 17. And they'll tell two friends. And so on. It will make a difference to them — and to us as well.

Hold the Pickles, Hold the Lettuce...

All of you who remember the 70s (my era!) can finish this Burger King jingle: *special orders don't upset us all; all we ask is that you let us serve it YOUR way.* Long before the supreme individualism of today's society, this catchy jingle told us that we needn't order "one size fits all," that our own tastes, needs, and opinions matter. (Remember Sally wanting everything on the side in the movie, *When Harry Met Sally?*) This year we are bringing this same principle to Adult Learning. I recognize that some of us don't have time for a series of three evening classes. Maybe you'd rather learn about creation and science over a cup of coffee with a couple of friends in the afternoon. Maybe you'd like to bring a few friends together at home for one night to discuss a topic that you have been debating (what does Judaism say about tattoos)? You might be a person who wants to discuss a deeply personal topic such as whether one needs to believe in God, or someone who wants a more hands-on experience such as learning to bake a challah. Are you an English buff who would like a few sessions on Jews in Shakespearean literature? Part of our Adult Learning program this year will be a "design your own" program — the topic, the time, the group — it's all up to you. Watch for invitations explaining this new program and start brainstorming. Let us serve it your way to nourish your own unique and individual Jewish spirit and mind.



CBS Summer Temple Office Hours

June 16-August 15 * 10 a.m.—2 p.m.

From the President - Jeff Newman

Proud to be Frugal..

I AM PROUD TO BE FRUGAL — Not cheap, but frugal to the core.

I always buy generics instead of name-brand products (unless we have a BOGO at Publix), eat at Subway for their value meal, shop at COSTCO in bulk, and refuse to buy orange juice for my kids at restaurants. I do not take the new connector on the Selmon, and I never spend too much for clothes. Dollars are treated like gold, and I hate to part with money unless there is true *value*. (*Editor's note: It's all true!*) Over the next few Kibbitzer issues, I will be reminding you of the *value* of CBS Membership.

Organizations asking me to part with hard-earned cash are informed of two principles:

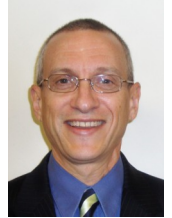
- I want to know that the organization does not waste the money and is as frugal as I am.
- I need to feel a connection to the organization.

I invite you to come to a board meeting or committee meeting or talk with a board member to see how we treat your hard-earned dollars — you will no doubt be assured that it is with the utmost respect. Our treasurer, our administrator and yours truly (along with the board) scrutinize all major (and not so major) expenses. We have renegotiated URJ MUM (Maintenance of Union Membership) dues, the mortgage and service contracts have and gained efficiency by avoiding duplication. We address the needs of all the constituents of our congregation fairly and frugally. We turn off lights, recycle, reuse, reorganize. Every decision is put through the prism of knowing you worked hard for those dollars.

Why do I tell you this?

Over the next few months, we will start our biggest fundraiser, the High Holiday Drive. Without this initiative, we would not be able to thrive as a congregation. The programs and services we currently offer would have to be cut or discontinued. So as one frugal person to another I make this pledge :

I (and others working on the High Holiday Drive) would never ask you to spend your hard-earned dollars on CBS if we did not treat your money like it was ours. I respect money too much, and I know how difficult it is to spend in our stagnant economy.



Next month, I will tell you ways we can rebuild our connections in the temple together. Twenty-five years ago, CBS was founded on connections, and in order for us to thrive we need to strengthen those connections. If you give us the time, we will find the ways to connect with you.

After all, I treat time like money — frugally...

OUR FUTURE IS BRIGHT, and THE FUTURE IS YOU!

Congregation Beth Shalom

OPEN HOUSE 2014

Sunday, August 17, 9:30 AM — Noon



This event is **free** and open to the public, with no reservations or tickets required.

- Explore the showcase of activities available at CBS
- Discover what we do in our community, how to get involved, and how to get tickets for the High Holy Days.
- Learn about our exciting Religious School and innovative programs for children of all ages.
- Join us for a **FREE bagel brunch**

For questions, contact: Rudina Richter (813-690-1436) or the temple office (813-681-6547). We look forward to seeing you there!

Congregation Beth Shalom provides a meaningful spiritual home for people of all ages and levels of knowledge, a place to learn and to question, a place to worship and to celebrate, and a place to find a community that cares. We offer:

- ✧ Friday worship services at 7:45 PM
- ✧ Religious school pre-kindergarten through tenth grade
- ✧ Complete B'nai Mitzvah preparation
- ✧ Youth Group programming
- ✧ Adult Education classes
- ✧ Community-wide events, including Mitzvah Day



August Dates to Remember!!!!

- **Sunday, August 17, 9:30 a.m.—Noon**
 - ♦ CBS OPEN HOUSE
 - ♦ Confirmation meeting, Noon-2 (See page 7 for details)
- **Saturday, August 23, 10 a.m.—2 p.m.**
B'nai Mitzvah Shabbaton: Imaginiff... it was your Bar or Bat Mitzvah! The Journey Begins Here. See page 7 for details. (Services 10-11am open to congregation)
- **August 27—First of Elul**
Begins period of preparation & introspection prior to High holy Days. CDs with High Holy Days melodies and booklets with meditation/readings available at the Temple.

*Religious Education page 7;
Full calendar on page 15*

UPCOMING HOLIDAYS/OBSERVANCES

(See page 5 for Ritual Committee updates and High Holy Day programming information.)

Rosh Hashanah

Begins sunset of Wednesday, September 24, 2014
Ends nightfall of Friday, September 26, 2014

Yom Kippur

Begins sunset of Friday, October 3, 2014
Ends nightfall of Saturday, October 4, 2014

Sukkot

Begins sunset of Wednesday, October 8, 2014
Ends nightfall of Wednesday, October 15, 2014

August Oneg Schedule

There can be no joy without food and drink. — Talmud, Mo'ed Katan

THANK YOU! to the following people who will host an Oneg Shabbat in August.



- August 1: Cheryl, Michael & Judy Lubin in honor of Judy's birthday.
- August 8: Carol Anne & Dave Friedman in honor of their anniversary.
- August 15: The Oldman Family in honor of their son, Lucas' 13th birthday.
- August 22: Amy & Gabriel Tabak in honor of their anniversary.
- August 29: Lana Goldfarb & Michael Oertel in honor of their anniversary.

SIGN UP TO SPONSOR AN ONEG!

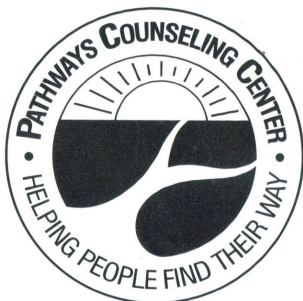
Please contact Judith Pliner at 813-436-0080 or email her at gp@pliner-inc.com if you are interested in helping out with a future date.

Thank you from your Oneg Committee,
Anna Feldman, Judith Pliner and Anita Hoffman



KEEP US IN THE LOOP!

Moved? Changed your email or phone number? We want to know. Please update the office with address changes (physical and email) and phone numbers so that we can keep you in the know.



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The Kibbitzer

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For current news and events
see the congregation's web site:
<http://www.bethshalom-brandon.org>

Mags Oldman, Administrative Director

813-681-6547 • cbs-admin@hotmail.com

Summer office hours:

June 16—August 15
(subject to change without notice)
10 a.m.—2 p.m.

Weekly Email Blast submissions

bethshalominfo@gmail.com
eBlast deadline is Wednesday at 6:00pm

Membership -Rudina Richter

Hello and happy summer to all! I trust that everyone had an enjoyable Independence Day last month and that we are all thoroughly enjoying Florida's hot and sweltering summer. Living in Paradise has its price tag!

Looking forward to this month's annual **Open House**? I certainly hope so. On **Sunday, August 17, 9:30 am—noon** we will again host an Open House, complete with a free bagel breakfast, Religious School registration, and a showcase of all the activities and involvements that Congregation Beth Shalom has to offer. Whether you are already a member or just curious about Beth Shalom, please make a point of joining us. You might be surprised at all there is to do in our congregation, and you will have an opportunity to talk to those representing all facets of Temple life throughout the morning. Rabbi Betsy Torop will also be on hand to help you with any questions or concerns you might have about us. Be there or be square!!

Also, as a reminder, we encourage everyone to patronize our CBS sponsors. Advertisers in the Kibbitzer include:

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- Bloomingdale Pizza
- Brandon Food Care Center
- Clarke Automotive Systems
- Doogie Entertainment
- Family, Implant & Cosmetic Dentistry
- Renate B. Greenfield, Keller, Williams Realty
- Peter Jacobson, M.D.
- Kids R Kids
- LAGO Systems
- Pathways Counseling Center
- Ilene R. Schwartz, HomeXPress Realty
- Women's Health & Wellness

A list of supporters of our All Jazzed Up fundraiser can be found in the every edition of the *Kibbitzer*. It is important to give back to those who give to us! We look forward to seeing you at the Open House and wish you all Peace. - Rudina

Kudos n' Mazels

Join with CBS in offering congratulations to the following members on their accomplishments:

MAZELS

- Mazel tov (belated) to Cassie Newman for her acceptance to the University of Florida for fall 2014.

KUDOS

- Kudos to Seth & Paige Dugan/Doogie Entertainment for donating a set of speakers for the Admin Office.
- Kudos to summer volunteer Shabbat service leaders: Joan Frankel, Kevin Frye and Keren Vergon.
- Kudos to our Oneg committee—Anna Feldman, Judith Pliner and Anita Hoffman—for their ongoing efforts to secure Oneg Shabbat hosts each month.
- Kudos to Sheila Fishman for volunteering to chair the Adult Education committee.
- Kudos to Mags Oldman for coordinating CBS Day at the Rays. And thanks to Myron Feldman for putting us up on the Raysvision!

Do you know a CBS member who should be congratulated for a special accomplishment? If so, email the name and accomplishment to cbs-admin@hotmail.com.



Committees/Chairpersons

Building/Capital Fund

Peter Jacobson

Building & Grounds

Seth Dugan*

Caring

Amy Tabak

Education

Youth—Natasha Rieger *

Adult—Sheila Fishman

Finance

Jon Ellis*

Fundraising

Open*

Long-Range Planning

Open*

Membership

Rudina Richter*

Oneg

Anna Feldman, Anita Hoffman,

Judith Pliner

Publicity

Cynthia Goldstein-Hart

Ritual

Keren Vergon*

Social Action

Phyllis Newman*

Youth Group

Advisor—Mags Oldman*

President—David Goldfarb

* Ex-officio voting Board member

OTHER PROGRAMS

All Jazzed Up

Zsa Lobel

Cancer Support Group

Cynthia Goldstein-Hart & Rudina Richter

CBS Players

Anna Brubaker

Chavurah

Phyllis Newman

Daytimers

[open]

Email Blast

Mags Oldman

Going Green

Jim & Sandee Pelk

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Joan Frankel

Noshfest

Carolyn Miller, Sheryl Finke,
Amy Weinstein

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Yarn Mavens

Phyllis Newman



Ritual Committee – Keren Vergon

Shalom! As we approach the beginning of another Jewish year, we take time to reflect on the past year and how we have lived our lives as Jews. Our congregation continues to be a Jewish home for our community. Our President's focus on building community and reaching inward to each other is especially important this High Holy Day season. As we enter 5775, we have the opportunity to consider our past, change our present, and build for the future. May the coming year be lived in a Jewishly meaningful way.

The High Holidays are always a busy time at Beth Shalom. Included is our High Holiday schedule. I encourage you to attend the Selichot play, which will provide insight into the lives of the characters from previous plays. The Beth Shalom Players are looking forward to sharing with you. We will again offer our full complement of services for Rosh Hashanah and Yom Kippur, including children's/family services for both holidays. Immediately following Yom Kippur we celebrate Sukkot, and then close the High Holiday season with our Simchat Torah celebration. Again this year we will be celebrating Sukkot "Under the Stars," with special activities for our youth, who we hope, will bring a friend with them as a celebration of welcoming *ushpizim* (guests) as part of Sukkot.

You should be receiving your High Holiday packets in the mail, where you will find additional information inside about High Holiday traditions and customs, as well as our usual materials, including information about our Tree of Life and yahrzeit plaque opportunities. Also, for those who observe Yizkor, PLEASE remember to fill out the Book of Remembrance (BOR) form and follow the instructions for returning it. Add any new names you wish to have read as part of the service. If you had names included in the Book last year, you should have had

those names included with your BOR form in this year's packet. Please take a moment to check the names and spellings to ensure there are no errors (if there are, please correct and return—if there are not, please still return the form!). Copies of this form will be included in the Kibbitzer, the High Holiday packet, and can be obtained at the synagogue.

Finally, be sure to look at the upcoming weekly email blasts and our congregational Facebook page for special High Holiday information. If you have High Holiday questions or needs, please feel free to contact me as ritual chair at kvergon@verizon.net.

HIGH HOLY DAY PROGRAMMING

Selichot

Selichot Service: Sept. 20, 7 p.m.

Rosh Hashanah

Erev Rosh Hashanah: Wed. Sept. 24, 8 p.m.

Rosh Hashanah Morning Service: Thu. Sept. 25, 10 a.m.

Tashlich Service: Thu. Sept. 25 following morning service

Children's Service: Thu. Sept. 25, 4 p.m.

Rosh Hashanah 2nd Day: Fri. Sept. 26, 10 a.m.

Yom Kippur

Kol Nidre: Fri. Oct. 3, 8 p.m.

Yom Kippur Morning: Sat. Oct. 4, 10 a.m.

Study Session: Sat. Oct. 4 Following morning service

Children's Service: Sat. Oct. 4, 2:30 p.m.

Yom Kippur Afternoon: Sat. Oct. 4, 4 p.m.

Yizkor Memorial Service: Sat. Oct. 4, 5:45 p.m.*

Ne'ilah Conclusion: Sat. Oct. 4, 6:30 p.m.*

Break the Fast: Sat. Oct. 4, 7:15 p.m.*

* Start times are approximate.



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Adult Education—Sheila Fishman

Dear Congregational Friends:

My name is Sheila Fishman. I am the new Chair of the Education Committee. I have been a member of Congregation Beth Shalom for approximately 20 years and have served in many capacities over those many years. My job titles have included Religious School Director, Long-Range Planning Chair, President of the Congregation, and several others. I am so thrilled to have been asked to serve as the Chair of this committee. I also want to thank Janice Perelman for all her contributions to the Adult Education Committee in the Past.

Now, I want to tell you a little about what we have planned for this year...

Rabbi Torop and I have met over the summer. When you read this article, the committee will also have met to finalize some wonderful opportunities for our members. This year, we are going outside the box and introducing some new ideas. We will be introducing the Jewish Starbucks, an opportunity for members to design their own learning. In effect, you, our member, become the Barista determining:

- if you want the learning experience for just yourself or for a group of friends
- the time and place for the learning experience, and
- the topic to be discussed or studied

We will be visiting "Judaism Around the World." This is a program that will be presented as part of our Friday evening worship services, during which members of our congregation can introduce Judaism practices from other parts of the world. If you would like to present your experiences with Judaic customs in other parts of the world, please contact me at 813-833-7843 or at gold17@verizon.net.

We will be reintroducing Bibles and Bagels on occasional Shabbat mornings. This will be an opportunity for a lively and participatory look at the weekly portion-along with a nosh, of course.

Some other ideas which are still in the planning include:

- Presentation of a rotating display which can be discussed in person or through a blog
- Possible Health and Wellness programming
- Revisiting Voices and Visions posters
- Saturday Night at the Movies.

Sincerely,

Sheila Fishman

P.S. If anything in the preceding letter "tickles your fancy," please contact me. We are always looking for new members to our committee. We generally meet on the first Tuesday of the month at 6:15p.m. at the Temple.

Chavurot Chappenings—Phyllis Newman

On June 15 (Father's Day) many members of the chavurah "CHAI LITERS" joined together to go on a luncheon cruise around Tampa Bay on the STARSHIP. We had a wonderful time being together experiencing scenery of Tampa Bay, plus indulging in a tasty lunch aboard the ship. Thanks to Anna and Steve for organizing this fantastic day! Thanks to Lynn Kaler for her photographic skills.





Education - Amy Weinstein

All you have to do is check out Wal-Mart or Target and you know that school is about to begin! I hope you had a happy summer break filled with opportunities to spend time with family and friends. Karen and I spent a portion of the time planning for the start of this school year. We have worked with the CBS Board and finance committee to assist families in meeting their religious school tuition obligations; we met with the parent association to plan activities and fundraisers; and Karen revamped our curriculum to meet current needs.

We are excited to see you at the Open House on August 17.
First day of Religious School is Sunday, August 24!

Please don't hesitate to contact me if you have any questions/concerns/comments regarding your child's religious education at Congregation Beth Shalom.

Amy Weinstein- awine007@msn.com (813)685-7064

Bar/Bat Mitzvah Listings

If you would like to have information on your child's upcoming Bar or Bat Mitzvah listed in *The Kibbitzer*, please submit an article and picture (digital if possible) to kibbitzer706@verizon.net by the second Friday of the month prior to your service.

B'nai Mitzvah Tutoring

Contact Keren Vergon at
813-785-6324 or kvergon@verizon.net.



BeSTY Group Meeting



August 10 at 12:15 p.m. (location TBD)

Important August Dates

8/17- CBS Open House & Religious School Registration (9:30am-noon)

8/17- Confirmation Welcome Back Pool Party & Lunch at Dempsey home (Noon-2pm). Details below.

8/23- B'nai Mitzvah Shabbaton (10am-2pm). Imaginiff... it was your Bar or Bat Mitzvah! The Journey Begins here. Required for all 7th graders. Shabbaton is in place of RS for 7th graders on Aug. 24. Service from 10-11 am open to the Congregation.

8/24- First day of Religious School. (Exception: 7th graders)



Confirmation Welcome Back Pool Party & Lunch



Calling all 8th-11th graders! Join us for lunch, some laughter, and a chance to learn about confirmation and have some input into the program for next year. Please RSVP by 8/10 to Michelle Dempsey (myshells@aol.com) and let her know what you will bring.

SHOP FOR A CAUSE!



Tickets to the exclusive savings shopping event are available at the temple for only \$5 each! The shopping event is August 23, and the ticket entitles you to save 25% all day at any Macy's on regular, sale & clearance items, including home, and 10% on electrics/electronics, watches, furniture, mattresses, and rugs/floor coverings. Some exclusions apply.

The temple receives 100% of the proceeds from the sale of the tickets. Tickets ARE transferable, so you may buy them and pass them on to a friend. Tickets are available from the Temple Office.

Questions? Contact Judy Jacobson: (562) 862-7355 or judy.d.jacobson@outlook.com.

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Supply, Sell, Support

CBS Seeks Donations of High-End Items
for Online Sales to Support Temple Budget

What's in that box under your bed? A painting you've grown tired of? Grandma's silver? Old china that the kids don't want? Aunt Rivka's salt and pepper shaker collection?

CBS is embarking on a fundraising project to support our CBS programs, religious school and building maintenance needs through the sale of high-end items which are tax deductible to the donors at market value. These donations will be sold online at via specialty consignors.

Here's how it works:

1. You call or email us and we pick up your item
2. You receive a donation receipt to deduct from your taxes at the value of the item (which you determine).
3. We do the research of market value, take photos, write the description and list the item on online auctions or (in the case of large items like furniture) consignors.
4. The proceeds go to the CBS general fund to help defray our programs and overhead.

*** Win-win:** You get rid of something you no longer wish to keep; you get the deduction; and the synagogue gets the proceeds of the sale. *****

We are looking for items such as:

- Signed paintings, limited edition prints
- Hand crafted items such as pottery, figurines and sculpture
- China – undamaged complete sets or individual pieces which are hallmarked
- Figurines such as Hummel, Lladro, Herend, Zsolnay, Wedgewood, Capodimonte, etc.
- Crystal and glass – hand cut, leaded, Venetian, Murano, etc.
- Collectables – Militaria, coins, retro souvenirs, Coca-Cola items, old toys, and large specialty collections
- Jewelry – hallmarked costume jewelry such as Trifari, Monet, etc., retro jewelry, watches, gem and gold/platinum/silver jewelry
- Silver – Flatware silver and plate, tea services, serving pieces, candelabras, centerpieces
- Furniture – Gently used without damage, retro, mid-century modern, antique, oriental carpets, designer accent pieces.

Won't you help us fill the coffers and get your tax deductible letter for items that you no longer use? For pick up or questions, please email cbspickup@tampabay.rr.com or call Zsa Lobel at 689-1237. Our team is standing by for your contributions and we thank you for your generosity in advance.

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HIGH HOLY DAYS FOOD DRIVE

Dear fellow congregant,

The High Holy Days will be upon us soon. Erev Rosh Hashana is September 24. It is not too early to start saving your staples for the Yom Kippur drive to help needy families. Last year's drive was very successful. I thank all of you who participated. Because of the economic situation faced by many, it is doubly important for us to have a better drive this year.

On behalf of those whom we help and serve, I thank you.

Phyllis Newman, Social Action chair



CBS LIBRARY UPDATE



The library is almost ready to be used! All books are arranged according to the author's last name. They are also broken down into categories: young children, older children and adults. We are in the process of finding bookends so that they can be separated by their categories.

I am in the process of getting every item entered into the library computer. If you have any books with a Jewish theme or subject that you no longer need please donate to the temple library.

Please feel free to check out a book for your and your child's enjoyment. We only ask that returned books are left on the library table so that they can be returned to their proper places.

Thank you.

Anita Hoffman

Congregation Beth Shalom Librarian

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Touching Base with TJCCF

Hebrew Classes Offered this Fall at USF

This coming Fall semester, Professor Rina Donchin will teach "Beginners' Hebrew" on Tuesdays from 5:00-7:45 pm. It is a 4- credit class open to students of USF from both Tampa and St Pete and University of Tampa students. Also, high school students with good standing are welcome. For more information, please email rdonchin@mail.usf.edu or call 813-903-9610.



JEWISH COLLEGE BOUND

Help Hillel Reach Every Jewish Student in America

Most people think the biggest challenges for Jewish life on campus are anti-Israel attitudes, anti-Semitism, and missionaries. In fact, the biggest challenge Hillel faces is how to find the Jewish students in the first place.

In an effort to address this challenge, the Suncoast Hillels in partnership with Hillel International have taken its Florida program to a national level, creating a website to help engage every Jewish student at every college and university in the country before they arrive on campus.

Help Hillel reach every Jewish student in America here: www.hillel.org/college-guide/jewish-college-bound?

CONGREGATION BETH SHALOM WISH LIST

Congregation Beth Shalom exists today because of its congregants and the love and support they provide. In turn, the synagogue provides worship opportunities, holiday celebrations, social activities, life cycle observances, education for adults and children, and a place one can turn to in a time of need.

Monetary donations are always welcomed, encouraged, and needed. But sometimes people prefer to give concrete gifts and look for opportunities to provide in other ways. Below are a few "wished for" items that, while not deemed necessary, would certainly enhance our environment:

Interior Wish List:

- Bookends for library shelves
- Commercial oven
- Free standing literature stand (floor model)
- New 60" round tables for events
- New 90" (floor length) round tablecloths in navy blue
- New tablecloths for oneg tables.
- Ice bucket for kitchen
- 1" binders
- Keyboard drawers

Exterior Wish List:

- Cypress mulch (to refresh)
- Flowering plants and soil for 2 large planters
- Planters, soil and vines for pergola
- New outdoor benches
- Wood sealer for picnic table
- Outdoor barbecue grill

Please contact the office before donating, to ensure that items have not yet been provided. Thank you!

KOLOT SHALOM NOTES

As I sit here writing this month's Kolot Shalom entry, my mind skips to my quickly approaching trip to Hebrew Union College at the end of July. I will be attending the Mifgash Musicale Conference there for members of the Guild of Temple Musicians.

I am excited to sing, study and share with other temple musicians across the country. The week will be intense, but the rewards for me personally and for our temple collectively will be immeasurable, not to mention further connections that will ensue from this musical happening.

I look forward to reporting back to you with the latest new ideas, melodies and concepts for our reform tradition.

In the meantime, Kolot Shalom members, please mark your calendars for our first High Holy Days rehearsal on August 18 at 7:30PM. See you there. Best to everyone as we enjoy our last days of summer.

Shalom, Joan



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When it's time to pick a vendor or hire a professional for services, keep in mind these generous businesses which supported "All Jazzed Up" in 2013 with their sponsorship or in-kind donation. Their donations ensure success of our venture, which directly benefits you, our congregation.

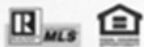
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Donations

Congregation Beth Shalom accepts donations for many purposes, with a variety of opportunities for donors to support the good works of the Temple. You may contact the office either by phone or email to make a contribution, or head to our website to make a secure online payment through a PayPal account or by using a credit card.

Funds:

- **General Fund** (unrestricted): An unrestricted gift to the General Fund allows the temple to use those funds wherever they may be needed most. This fund incorporates contributions received from our High Holy Day Appeal, Yahrzeit donations, Bricklets, Adopt-A-Book, Tree of Life (unless otherwise indicated) and other non-restricted gifts.
- **Building Fund:** A fund to ensure the continuing physical growth of our spiritual home. Intended for capital improvements and major building repairs.
- **Endowment Fund:** Gifts to this fund are placed in an investment account and temporarily restricted or can be defined/restricted by the donor. This fund ensures the future of our temple.
- **Religious School Scholarship Fund:** These funds will be made available to Religious School students who are in need of tuition assistance, as determined confidentially by the Treasurer.
- **Rabbi's Discretionary Fund:** a fund for assistance to families in need, scholarship assistance, interfaith council, Holocaust museum and other endeavors at the Rabbi's discretion.

If you wish to designate a gift to a particular purpose, for example, Food Bank, Choir, Oneg, Social Action, etc., you may do so by noting as such on your payment method or with an accompanying note; otherwise, your gift will be used where it is needed most.

Opportunities:

- **Adopt-A-Book:** A dedication label will be placed in one of our prayer books, to commemorate a simcha or in honor or memory of a loved one for just \$54.
- **Bricklets:** For as little as \$9 you can send a Bricklet Card instead of buying a card for birthdays, condolences, etc. A Bricklet Card in your name will be sent to the person you wish stating that a donation has been made in his or her name to Beth Shalom to honor the occasion.
- **Tree of Life:** The Tree of Life is on the back wall of our Sanctuary. An engraved leaf or stone can commemorate many simchas, b'nai mitzvah, wedding, birth, graduations, etc. Leaves are \$180, and stones are \$1800.
- **Yahrzeit Plaque:** To honor the death of a loved one, you may purchase a plaque that will be cared for in perpetuity for \$250. The name of the deceased along with their date of death is included on the plaque.

*Unless otherwise noted by you, your gift will be acknowledged in the Kibbitzer the month following its receipt.
If your donation is incorrectly listed or omitted, please notify the temple office immediately.*

Donations listed below were received between June 16 and July 15.

GENERAL FUND

In Loving Memory of Beth Clare

Gail & Michael Verlin

In Loving Memory of Rosalie Goldstein

Anita Hoffman

Toby Koch & Alan Weiss

Caren Magdovitz

Gerald & Judith Pliner

Steve & Sheila Slavkin

Gail & Michael Verlin

In Loving Memory of Tony Harring

Gail & Michael Verlin, To Fran Harring in memory of your wonderful husband.

In Loving Memory of Ruth Kent

Cynthia Goldstein-Hart

In Loving Memory of Chaya Pliner

Gerald & Judith Pliner

In Loving Memory of Iris Prager

Marcia Weiner

In Loving Memory of Helene T. & Seymour Ponemon

Arthur, Ely, Mark & Susan Ponemon

In Loving Memory of Philip Robin

Anita Hoffman

In Loving Memory of William Statter

Bradley Statter

GENERAL FUND *continued*

Get Well to Josh Charles

Arlene & Brian Slater

Get Well to Sheryl Finke

Caren Magdovitz

In Celebration of Rachel's Pitchon's Bat Mitzvah

Cynthia Goldstein-Hart

In Celebration Of Rudina Richter's Birthday

David Richter

RABBI'S DISCRETIONARY FUND

In Loving Memory of Betty Dobson Hunt

Joan Frankel

In Loving Memory of Alan J. Friedman

James & Lisa Smith

In Loving Memory of Harry Goldstein

Cynthia Goldstein-Hart





Anniversaries

8/9	Christopher & Kari	Brown
8/10	Matthew & Kari	Halperin
8/18	Gabe & Amy	Tabak
8/20	James & Sandra	Pelk
8/21	Ron & Leslie	Boyar
8/25	David & Carol Anne	Friedman
8/27	Jeff Newman &	Suzanne Jones
8/31	Lana Goldfarb &	Michael Oertel



Birthdays

8/1	Stacy	Robinson
8/3	Lucas	Oldman
8/4	Zoey	Halperin
8/4	Beth	Kennon
8/5	Mark	Dempsey
8/5	Arlene	Slater
8/6	Ian	Fournier
8/6	Elisha	Santucci
8/7	Lindsay	Finke
8/7	Jay	Bolnick
8/8	Jason	Tackus
8/9	Randy	Sehres
8/9	Randy	Freedman
8/10	Zachary	Mazen
8/11	Ryan	Katz
8/11	Yuval	Freinkle
8/12	Elisa	Criden
8/13	Danielle	Frost
8/15	Scott	Savitt
8/16	Jackie	Sehres
8/16	Eric	Villasin
8/18	Daniel	Weinstein
8/18	Denise	Savitt
8/20	Phyllis	Newman
8/21	Cheryl	Lubin
8/21	Joseph	Best
8/22	Erica	Jacobson
8/22	Sharon	Elazar
8/23	Lisa	Smith
8/24	Liz	Hees Cohen
8/24	Michaela	Meyers
8/27	Lana	Goldfarb
8/30	Michelle	McCormick
8/31	Jill	Tyree
8/31	Kevin	Frye

Yahrzeits



8/1	Isadore	Fagan	Great Grandfather	of Jessica	Berdit
8/1	Henry	Lutz	Great Great Grandfather	of Jessica	Berdit
8/1	Bette	Nusman	Mother	of Lisa	Murray
8/1	Sidney	Cohen	Father-in-law	of Sheila	Cohen
8/3	Charlotte	Winter	Grandmother	of Gary	Ronay
8/6	Josephine	Richter	Grandmother	of David	Richter
8/7	Harry	Feldman	Father	of Myron	Feldman
8/9	Dorothy	Ratner	Mother	of Ira	Ratner
8/9	Nathan	Joseph Stein	Father	of Carolyn	Miller
8/11	Eleanor	Metz	Sister	of Blossom	Grimm Silverstein
8/12	Cecile	Balot	Mother	of Keith	Balot
8/12	Jack	Honig	Father	of Rudina	Richter
8/14	Ralph	Malkman	Father	of Marla	Smith
8/16	Samuel	Pesin	Friend	of Michael	Oertel
8/17	Ann	Zolner	Step Grandmother	of Carolyn	Miller
8/17	Rebecca	Fagan	Great Great Grandmother	of Jessica	Berdit
8/19	Gerald	Besterman	Father	of Leslie	Boyar
8/20	George	Moravnick	Father	of Eunice	Rifkin
8/22	Martin	Fishman	Brother	of Errol	Fishman
8/23	Abraham	Levine	Father	of Sara	Goodman
8/25	Henry	Schindler	Father	of Arlene	Slater
8/26	Richard	Glaser	Husband	of Barbara	Glaser
8/27	Anita	Newman	Relative	of Leslie	Will
8/28	Martin	Reisner	Uncle	of Gary	Ronay

The dates listed for the Yahrzeits are adjusted yearly according to the Jewish Calendar and may not necessarily coincide with the actual date of death. Names are read for Kaddish at the Shabbat before the actual date. If you would like to have the actual date listed, please contact the temple office at 681-6547.

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August 2014



Congregation Beth Shalom
of Brandon

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<div>Calendar is subject to change. Please check with the Admin. Office if you are planning an event or meeting.</div> <div>Grey squares indicate office closure. () indicate Tentative</div>						
3 11:30A Adult Hebrew Bk 2 12:15P BeSTY Board	4	5 6:15P Adult Ed Comm. 7:30P Board Meeting	6	7 10:00A TJFS Food Bank	1 7:45P Shabbat Service	2
10 (11:00A Teacher Training) 12:15P BeSTY	11	12	13	14 7:30 P Cancer Support	8 7:45P Shabbat Service	9
17 9:00A Open House 12:00P Confirmation Get Together	18 7:30P Choir Reh—HHD	19 Hills, Co. 1st Day of School 7:30P Adult Bat Mitz. Class	20	21	22 7:45P Shabbat Service	23 10:00A 7th Gr. Shabbaton
24 9:30A First Day RS (exc grd 7) 9:45A Homeroom Parent Mtg 12:15P Adult Heb. Bk.3(R)	25 7:30P Choir Reh—HHD	26 7:30P Exec. Board Mtg.	27 1st of Elul 6:15P 1st Day of Heb. Sch. 7:30P Ritual Committee	28 7:30P Choir Reh—HHD	29 7:45P Simcha Shabbat	30
31 NO RS						



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